



Managing IP Assets Throughout the *Patent Lifecycle*



You or your clients have invested heavily in developing and acquiring intellectual property. In some cases you may have been threatened by others with patent holdings. Ensuring that you protect, enforce, and maximize the value of these IP assets requires constant vigilance throughout every stage of the patent lifecycle.

That's where Landon IP comes in...

www.landon-ip.com

Landon IP is the leading single-source provider for all your professional patent-related support needs. Our team of full-time, in-house patent searchers, technology experts, and specialized translators understands the entire patent lifecycle and provides high-quality, reliable support services every step of the way. That's why 70 percent of the top patent law firms and 16 of the top 50 Fortune 500 companies depend on Landon IP for their critical IP management needs.

Research & Development

Here's where it all begins. Landon IP provides a variety of services that support your critical research and development (R&D) efforts. We help transform your R&D into profitable investments by providing you with insights about the competitive patent landscape. We give you accurate and timely information that helps define your options — such as prosecuting an application, designing around claims, or determining other legal or business courses of action — before you invest heavily in one direction.

Patent Prosecution

When you're preparing to prosecute a patent application, Landon IP will search for prior art that might threaten, preclude, or complicate patentability. We are widely recognized as the global leader in patent searching, and we offer every type of patent and technical literature search, in multiple languages, to ensure that your patent prosecution is successful in the United States or in other countries. During the prosecution stage, Landon IP drafts invention disclosures and applications, translates patents and priority documents, monitors and redirects cases at the USPTO, and obtains and inspects prosecution files on your behalf.

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Patent Lifecycle

Landon IP's Legal and Business Support Services

Research & Development

Research Services

- ▶ Innovation Workshops
- ▶ Patent Whitespace Studies
- ▶ Patent Landscape Studies
- ▶ State of the Art Searches
- ▶ Freedom to Operate/Clearance Searches
- ▶ Competitive Benchmarking Studies

Language Services

- ▶ Patent and Technical Translations
- ▶ Foreign Language Reading Service

Patent Prosecution

Pre-Filing Services

- ▶ Patentability Searches
- ▶ Accelerated Examination Searches
- ▶ State of the Art Searches
- ▶ Non-Patent Literature Retrieval

Prosecution Services

- ▶ Invention Disclosure Drafting
- ▶ Patent Drawings (Illustrations)
- ▶ Patent Application Drafting
- ▶ Hand Carries to USPTO
- ▶ Document Certification
- ▶ Document Legalization
- ▶ Patent File Histories
- ▶ Problem Solving on Cases Before USPTO
- ▶ Docketing

Language Services

- ▶ Patent Application Translations

Portfolio Management & Monitoring

Post-Grant Services

- ▶ Problem Solving on Cases Before USPTO
- ▶ Patent File Histories
- ▶ Patent Proofreading (Post-Grant)

Portfolio Management

- ▶ Patent Portfolio Capture
- ▶ Patent Portfolio Organization Studies
- ▶ Patent Whitespace Studies
- ▶ Assignment Update and Recordation Services (including Certification and Legalization)
- ▶ Patent Monitors of Inventors, Companies, and Technologies
- ▶ Patent Landscape Studies

Licensing & Commercialization

Opportunity Identification Services

- ▶ Individual Patent Analysis
- ▶ Evidence of Use Studies
- ▶ Patent Portfolio Mining

Due Diligence and Deal Services

- ▶ Assignment Copies
- ▶ Assignment and Title Searches
- ▶ Document Authentication and Legalization
- ▶ Patent Portfolio Capture

Language Services

- ▶ Patent, Legal and Technical Translations

Protection, Enforcement & Patent Litigation

Protection and Enforcement Services

- ▶ Infringement Searches
- ▶ Freedom to Operate/Clearance Searches
- ▶ Evidence of Use Studies
- ▶ Validity/Invalidity Searches
- ▶ Scour-the-Earth® Searches
- ▶ Patent Workbench®
- ▶ Patent File Histories
- ▶ Patent Family/Legal Status

Litigation Services

- ▶ E-Discovery and Document Review
- ▶ Certified Patent File Histories
- ▶ Court and Agency Document Retrieval

Language Services

- ▶ Patent, Legal and Technical Translations
- ▶ On-Site Interpreting

Patent Resources Group (PRG) Training Services*

- ▶ PRG Basic and Intermediate Patent Courses for Engineers, Scientists, and Business Decision Makers
- ▶ PRG Patent Bar Review Courses

- ▶ PRG Patent Prosecution Courses
- ▶ PRG Courses for Patent Support Personnel

- ▶ PRG IP Courses for Business Professionals

- ▶ PRG Patent Licensing Courses
- ▶ PRG Patent Valuation Courses

- ▶ PRG Patent Litigation Courses

* Patent Resources Group, Inc. (PRG) is a wholly-owned subsidiary of Landon IP and has been the nation's leading educator of patent professionals for over 40 years.

Portfolio Management & Monitoring

Once your patents have been granted and you have an intellectual property portfolio, your job is just beginning if you want to make the best use of these assets. Landon IP will work with you to maintain, manage, and track your patent portfolio. We provide cost-effective post-grant proofreading, and we monitor filings by inventor, company, and technology. In addition, our document certification and legalization services protect your foreign filing rights. And our in-depth analytical studies help you to understand how your patent portfolio stacks up against the competition or where to focus your R&D investments.

Licensing & Commercialization

When leveraged properly, patents can be key drivers of corporate profitability. Landon IP's patent experts will identify in- and out-licensing opportunities, find existing products in the market that may be infringing on your patents, and pinpoint patents that you may need to license or acquire in order to protect your products and complement your portfolio. Our patent, legal, and technical translation services ensure that what you file and litigate in one country is the same literal text that is filed and litigated in other countries. With the uncertainty inherent in patent litigation, Landon IP's due diligence and deal services (e.g., assignment and title searches, and document authentication and legalization) are also critical to effective licensing and commercialization efforts.

Protection, Enforcement & Patent Litigation

Whether asserting your rights against infringers, protecting your company against allegations of infringement, or defending the validity of your own patents, you can count on Landon IP for complete support. Our comprehensive, reliable, and cost-effective solutions for litigation and enforcement have transformed the patent search arena. Leading law firms and companies rely on us for infringement and claims analysis, validity searches, and global patent file histories. Many practitioners also rely on us to identify evidence of use as they seek to protect and enforce their intellectual property. Furthermore, if you're facing litigation, we can provide expert support for e-discovery and document review efforts that will maximize cost savings without increasing the risk of judicial sanctions.

Landon IP is headquartered in Alexandria, Virginia, U.S., just a few blocks from the offices of the USPTO. We also have offices in:

- Southfield, Michigan, U.S.
- El Dorado Hills, California, U.S.
- São Paulo, Brazil
- London, United Kingdom
- Tokyo, Japan
- Shanghai, China

Landon IP's customers include:

- 100% of the busiest patent litigation law firms identified in *IP Law & Business's* survey
- 70% of the top patent law firms and individuals on *Intellectual Property Today's* list
- 38% of IPO's list of the top 300 organizations granted U.S. patents
- 16 of the top 50 companies in the Fortune 500.

For more information about how Landon IP's analysis, searching, translation, and information retrieval teams can meet your organization's needs for professional support throughout the patent lifecycle, please visit our website at www.landon-ip.com or contact us at **+1 703.486.1150** or mail@landon-ip.com. You can also contact Ted Klekman, Senior Vice President of Sales, at +1 916.404.3908 or tklekman@landon-ip.com. European customers can contact Matt Rodgers, Managing Director, Europe, at +44 (0)20 3116 6400 or europa@landon-ip.com.



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